# ARLINGTON LIBRARIES

## 2019 Annual Report

Investing in the libraries we love

Dear Friends,

Arlington is a town where people seek to engage, to learn, and to share ideas. Why are libraries so central to our concept of town life? You have told us it is more than access to materials and highly knowledgeable professionals; it is more than free WIFI; and, even more than the exceptionally broad range of programming, whether for babies or for those looking forward to their 100th birthday. Our libraries are central to town life because they are an invaluable hub of connection and friendship.

This year's annual report celebrates and thanks you – our neighbors. Beginning with Maria Robbins and Edith Fox, the commitment of our community through gifts, through their time, and through advocacy, both grounds our libraries and brings new intellectual and social riches to everyone.

The Arlington Libraries Foundation's vision is to ensure our libraries can be responsive, imaginative in its offerings and always forward-looking. The Foundation builds on longstanding donor commitment to our libraries. Private giving made Sunday hours possible at Robbins and added an extra weekday of service at Fox, eventually leading to increased municipal budget support for the libraries. That tradition of giving continued this year.

Your generosity highlights the importance and impact of our libraries and celebrates the great talents of our library staff and many volunteers. We look forward to an ongoing conversation about your dreams for Arlington's Libraries.

With our gratitude for your generosity and commitment,

an Barrett

Karin Barrett Chair, Arlington Libraries Foundation

Andrea Nicolay Director of Libraries



# 2019 SNAPSHOT

## PATRONS & **CIRCULATION**

Statistics as reported to the MBLC (Massachusetts Board of Library Commissioners) for FY2019





The Robbins

visitors.

and Fox Branch

Arlington Libraries have 28,951 active library card holders. Of these 2,610 were added in FY2019.

**18,500** items added to the collection, and visitors borrowed **670,000** print, audio, visual and other items.



**80,000** were e-content loans downloadable from the internet. 150,000 inter-library loans were processed between Arlington other Minuteman Network libraries.

These visitors had **75,000** reference questions answered.





They scheduled events in the meeting rooms **1,144** times.

All of Arlington's **42,800** residents, have access to materials, programs, reference support and a safe climate controlled environment when they walk through the library doors.



In 2018–2019, the Foundation granted \$54,000 to the Robbins and Fox Branch Libraries, an increase of 23 percent over the previous year. We are delighted to share a snapshot of these grants.

#### **\$27,350** Overdrive Advantage e-books and audiobooks

Arlington readers love the convenience and rich collection of online access. Readers can access 500 additional e-book titles and 250 audiobook titles purchased for Arlington users, augmenting the 12,000 titles available through the Minuteman Library Network.

#### \$7,000 Sunday Children's Librarian

Families love stopping at the library over the weekend to get a fresh batch of materials, attend a program, or socialize with other babies, little ones and caregivers. With these funds, the Library offers an additional Children's Librarian at Robbins on Sundays.

#### \$6,000 Children's Books

Children's collections are among the most comprehensive and heavily used in our libraries, with board books, picture books, series books, easy readers, parenting books, world language collections, and chapter books. This grant funded multiple copies of the highest demand titles.

#### \$5,550 Books for Adult Collections

Demand for the most popular print materials including hot titles such as Tara Westover's *Educated*, and must-have non-fiction titles in travel, social sciences, self-help, and health sciences continues to increase. These funds support additional titles for the libraries.

#### **\$3,200** Teen Summer Reading Titles and Prizes

Responding to student demand and recommendations from Arlington's public and parochial schools, new titles were added to our Teen Shelves.

#### \$300 Puppets for the Children's Room

Ask any parent – puppets are a unique draw in the Children's Room. This grant funded 14 delightful high-quality puppets for little ones' imaginary play!

#### \$4,600 Music, Audiobooks, and DVDs

Foundation funds supported acquisition of adult and children's audiobooks (a circulation leader), music CDs, and non-fiction DVDs. Seventy-two new non-fiction DVDs were purchased including: Won't You Be My Neighbor; RBG; Rick Steves' Europe: All 80 Shows 2000-2009; and, Eyes on the Prize.

## INSIGHTS

- The majority of the \$88,000 in gifts were designated as Unrestricted Donations. These funds are granted to the Arlington Libraries to support initiatives the library leadership deems most appropriate beyond the municipal allocation.
- In FY2019, expenses were comprised of a \$54,000 grant to the libraries and operating expenses of \$23,113 which were primarily for the design, printing, and fulfillment of marketing materials, website upgrades, software purchases and general business operating expenses. The Foundation operates with a volunteer board.
- Financial assets of the Foundation typically peak at fiscal year-end ahead of the grant made to the Library early in the following fiscal year (i.e, FY2020 grant was completed in September 2019, within the 2020 fiscal year).
- In FY2019, the Foundation invested endowed funds in a mix of equity and bonds to provide for growth of principal. We note these funds are over \$45,000 due to gifts and investment performance.
- The Foundation keeps a cash reserve above and beyond its grant to the libraries to support strategic investments being made in the Foundation's grantmaking capacity and to enable a capital campaign for renovations of the libraries in the coming years.
- In FY2019 and FY2020 the Foundation has invested in its website, donor database, financial systems, and email capabilities. These essential, upfront infrastructure investments will strengthen our capacity to fund our libraries in the coming years.

#### REVENUE

Endowed Funds Unrestricted Donations Unrealized Investment Income Realized Investment Income TOTAL	\$550 \$86,786 \$472 \$71 <b>\$87,879</b>
EXPENSES	
Grants to Libraries Misc fees/business expenses Printing/Mailing Marketing	\$54,000 \$2,962 \$19,854 \$297
TOTAL	\$77,113
YEAR END ASSETS	
Cash Accounts Endowed Funds TOTAL	\$121,635 \$45,501 <b>\$167,136</b>

#### SUPPORT OUR LIBRARIES

Make your tax-deductible contribution online via credit card or mail a check to the Foundation directly. Legacy gifts or in-memorium gifts are welcome.

#### CONTACT US

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#### **Arlington Libraries Foundation**